

**Ghana National Council  
Web Site Advertising Contract**

Prepared by:  
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# Contract for Advertising on the Ghana National Council Web Site

## 1 Introduction

Dated as of: \_\_\_\_\_

This advertising contract (the "Contract") is made and entered into between Bedzra Consultant LLC (on behalf of the Ghana National Council of Metropolitan Chicago), referred hereto as "CONSULTANTS" of 1126 E 101 Street and \_\_\_\_\_ referred hereto as "Advertiser". The advertisements are to be placed on the Ghana National Council web site at <http://www.GhanaNationalCouncil.com>, referred hereto as "Website",

## 2 Instructions

Please print out this page, supply missing information, fill in the Advertiser Contact Information, sign the agreement and mail to:

Ghana National Council of Metropolitan Chicago  
Post Office Box 804787  
Chicago, IL 60680-4787  
Fax: (773)-271-0335  
Phone: President 773-556-3179

Full payment must accompany the contract. Make checks payable to "Ghana National Council". The contract will take effect on the first day of the next calendar month after receipt of payment unless you specify a different start date.

The Advertisement may be snail mailed on a 3.5" floppy diskette or a Zip Disk or CD or DVD in GIF or JPEG, MS WORD DOC. Or Adobe PDF format to Bedzra Consultant LLC. It can also be e-mailed as an attachment to [anomantu@msn.com](mailto:anomantu@msn.com) or [ghananationalcouncil@yahoo.com](mailto:ghananationalcouncil@yahoo.com)

## 3 Order Form

Please use this form to place your order and calculate the amount due. Minimum of Six Month Rates.

Link	Specification	Cost in US Dollars
Index or Main Page	1. Banner 468 by 60 pixels @ <a href="http://ghananationalcouncil.org">ghananationalcouncil.org</a>	
Index or Main Page	2. Link with letters or words not exceeding 100 letters in main window	
Index or Main Page	3. Link with letters or words not exceeding 100 letters in upcoming Events Section.	
Main Photo Album/News Pages etc	4. Flat Rate for each advert	
Pictures	5. Flat Rate.. up to 150 pictures for 6 months if taken by GNC \$150.00	
Pictures	6. Flat Rate up to 150 pictures if taken by advertiser \$100.00	
<b>Small Banner</b>	7. Banner 125 by 125 Pixels Flat Rate @ any page \$60.00	

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## Contract for Advertising on the Ghana National Council Web Site

Duration of advert (in months)		
Total Cost		

### 4 Advertising Packages

The Website has three types of advertisements - Banner Advertisements and Side Advertisements.

#### Banner Advertisement (Big Banner)

Size = 486 x 60 pixels. Approximately 4" x .75" on the computer screen. The actual size will depend on the monitor size and resolution.

#### Side Advertisement (Small Banner)

Size = 125 x 125 pixels. Approximately 2" x 2" on the computer screen. The actual size will depend on the monitor size and resolution.

#### Posting Flyers or Announcements.

The Website is broken up into the following sections for the purpose of web site advertising.

Section	Description	Files
Home	The home page	/index.html
About Us	Pages that talk about the Ghana National Council. The Affiliates pages etc	/about/* /affiliates/*
Activities	Pages in the Activities section	/activities/*
Photo Album(Main)	Main Page of the Photo Album.	/Photo Album/*
Photo Album (Sub)	Sub Pages eg. Birthday Page of the Photo Album	/Photo Pages/*
Medical Corner	Pages in the Medical Corner Section	/medical/*
Headline News	Pages in the Headline News	/headlines/*
Business Directory	Pages in the Business Directory	/directory/*

The file locations are relative to the Website root at <http://www.GhanaNationalCouncil.org>

The advertising packages are as follows:

Package	Location of Ad	Type of Ad	6 Monthly Cost	Comments
<b>H1</b>	Home	Big Banner Advert.	\$100.00	
<b>H2</b>	Home	Small Banner Advert.	\$60.00	
<b>C1</b>	Sub Photo Album /Activities/etc. Pages	Big Banner Advert. Small Banner Advert. One Page Flyer (8 1/2 x 11)	\$40.00 \$20.00 \$10.00	
<b>C2</b>	Main Photo Album	Big Banner (No Small Banner)	\$60.00	

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<b>D1</b>	Photo Album	Main (Scrolling Pictures Only)	\$50.00	
<b>D2</b>	Photo Album	Sub Album Pages	\$100.00	
<b>E</b>	Business Directory	Listing	Free	
<b>F</b>	Corporate Sponsors	Minimum	200.00	

## 5 Technical Specifications

IMAGES - Will be configured to between 150,000 to 200,000 bytes . The file must be in GIF JPG or JPEG format.

ANIMATED BANNER ADS – GIF, JPEG or JPG only.

LINK – Links (URLs) that are redirects and do not allow the browser's Back button to work correctly will not be accepted.

Bedzra Consultant LLC will be pleased to compose your banner advertisement. Call or e-mail for rates.

## 6 Contract Terms

- All advertisements must be booked and prepaid for a minimum of Six months
- There is a 10% discount for 12 month advertising contracts
- A processing fee is charged for cancellations that are made before the end of the contract
- Adverts are automatically renewed. Two renewal notices will be sent out before the advertisement is renewed. The renewal notices will be sent out twenty (20) and ten (10) days before the expiration date of the advertisement. A renewal notification is sent out on the date that the advertisement is renewed.
- Forms of payment accepted are check, cash, Money Order and Cashier's Check.
- There is a \$25 fee for returned checks
- Full payment must accompany the contract. Make checks payable to "Ghana National Council". Contract will take effect on the first day of the next calendar month after receipt of payment unless you specify a different start date.
- Pictures for photo Albums are created within one week and starts from the day the pages are ready for viewing.

## 7 Definitions & Disclaimers

"Banner" is defined as a graphic file in JPEG or GIF format measuring a specified size. The advertiser is responsible for creating his/her own banners.

"Link" means an active "hyperlink" to a page on a server of the GNC web site or any site specified by the advertiser.

"Start Date" means the first day the Website server will display the Advertisement.

All "term in months" are one or more single calendar months regardless of number of days in the month.

"Click through" shall mean when an end user "mouse clicks" on a "banner" in order to access a link attached to the banner.

All World Wide Web terminology is intended to be used as it is commonly used in day-to-day conversation relating to the World Wide Web.

## **Contract for Advertising on the Ghana National Council Web Site**

**PAYMENT:** Payment must accompany advertising contract. Website reserves the right to hold Advertiser and any of Advertiser's agents jointly and severally liable for any and all amounts owed.

**RIGHT TO REFUSE UNACCEPTABLE ADVERTISING:** Website reserves the right to refuse any advertisement, sponsorship or banner that the owners of the Web Site deems inappropriate either because of content or untimely submission to the Website.

**TIMELY DELIVERY OF ADVERTISING:** Website reserves the right to refuse any advertisement graphic that does not arrive seven days before the Advertiser would like the banner to be produced online.

**NO PORNOGRAPHY:** Website is intended for family audiences. Website does not accept advertising from companies that produce or provide pornographic products or other such services (which Website shall have complete discretion to define), or their subsidiaries, or foundations funded by such companies whose function is to improve acceptance of such products by the public. Website also does not accept advertising for any criminal activity or racist propaganda of any sort. This Agreement is voidable by Website immediately if Advertiser fails to disclose (or conceals or misrepresents) any involvement with pornographic products or services, criminal activities, or racist material.

**USAGE STATISTICS:** Website is not required to provide advertisers with usage statistics. Website makes no guarantee or representation whatsoever with regards to number of accesses to the Website. Website shall not be held liable for any claims as they relate to said usage statistics. Website may from time to time publish approximate usage for informational purposes only.

**LINK USAGE:** In the event that Website provides a link from Advertiser's banner to another site, Website makes no guarantee or representation as to number of "click throughs" from said link.

**TRUTH IN ADVERTISING/INDEMNIFICATION FOR LIABILITY:** Advertiser is solely responsible for any legal liability arising out of or relating to (1) the Advertisement/banner, and/or (2) any material to which users can link through the Advertisement/banner (hereinafter "link target"). Advertiser represents and warrants that the Advertisement/banner and Link Target comply with Website's advertising standards; and that it holds the necessary rights to permit the use of the Advertisement/banner and Link Target for the purpose of this Agreement; and that the use, reproduction, distribution, or transmission of the Advertisement/banner and link target will not violate any criminal laws or any rights of any third parties, including, but not limited to, such violations as infringement or misappropriation of any copyright, patent, trademark, trade secret, music, image, or other proprietary or property right, false advertising, unfair competition, defamation, invasion of privacy or rights of celebrity, violation of any anti-discrimination law or regulation, or any other right of any person or entity. Advertiser agrees to indemnify Website and to hold Website harmless from any and all liability, loss, damages, claims, or causes of action, including reason Website, arising out of or related to Advertiser's breach of any of the foregoing representations and warranties.

**INSURANCE:** Advertiser agrees to request that Website be listed as an additional insured on any policy issued to Advertiser pursuant to which there could be coverage for any of the forms of legal liability described in this paragraph.

**LIMITATION ON DAMAGES:** in no event will website be liable to advertiser for any special, incidental, or consequential damages, whether based on breach of contract, tort (including negligence), or otherwise, and whether or not website has been advised of the possibility of such damage.

**ASSIGNMENT:** Advertiser may not assign this agreement, in whole or in part, without Website's written consent. Any attempt to assign this Agreement without such consent will be null and void.

**GOVERNING LAW:** This Agreement will be governed by and construed in accordance with the laws of the State of Illinois.

**ENTIRE AGREEMENT:** This Agreement and any and all exhibits and attachments are the complete and exclusive agreement between the parties with respect to the subject matter hereof, superseding and replacing any and all prior agreements, communications, and understandings (both written and oral) regarding such subject matter, provided that

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all pricing will be governed by Website Pricing Information, whether printed on paper or electronically. The terms and conditions of this Agreement will prevail over any contrary or inconsistent terms in any purchase order. This Agreement may only be modified, or any rights under it waived, by a written document executed by both parties.

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Signatures

Signed (Advertiser)

Signed (GNC Official)

On behalf of:

On behalf of:

Date

Date

Advertiser Contact Information

Company Name	
Billing Address	
City, State	
Zip Code, Country	
Advertising Contact Name	
Advertising Contact Phone Number	
Advertising Contact Fax Number	
Advertising Contact Email	
Billing Contact Name	
Billing Contact Phone Number	
Billing Contact Fax Number	